UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA

HOWARD A. HERMAN DIRECTOR

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March 5, 2008

VIA E-FILING ONLY

Re: Second Image Inc. v. Ronsin Photocopy Inc.

Case No. C 07-05242 PJH MED

Dear Counsel:

The ADR Program would like to convene a conference call with the ADR Program's legal staff to discuss the Mediation referral. We would like to schedule this for **Tuesday, March 11, 2008 at 11:00 a.m.** Plaintiff's counsel should initiate the call to all parties then call the ADR Phone Conference line 415-522-4603. If you are unavailable at this time/date, please contact the other participants and provide me with three alternative times/dates you are all available during the same week.

Thank you for your attention to this matter.

Sincerely,

Claudia M. Forehand ADR Case Administrator 415-522-2059